

FAIR FOOD SYSTEMS: INTERNALIZING ENVIRONMENTAL AND SOCIAL COSTS IN THE PRICE OF FOOD



Join us for an exclusive event in Bologna on 13 June 2024!

As part of the FOODCoST project's ongoing efforts, we will explore the interesting world of the True Cost Accounting, and discuss how externalities in food systems can be internalized and how internalized externalities should be communicated to consumers via labels.

By bringing together relevant stakeholders and specialists, and thanks to dynamic co-creation activities, we hope to stimulate collaboration and innovation and identify new pathways towards "true" pricing with the objective of achieving fair food systems.

AGENDA

When: June 13, 2024

Where: Palazzo Hercolani, Bologna, Italy

14:30–16.00: Introduction and presentation by keynote speakers (Altroconsumo, Copa Cogeca, Confagricoltura, IPES, Zero Waste)

16:00–16:15: Coffee break

16:15 – 18:00: Mobilization and Mutual Learning workshops*

18:00 – 18:30: Wrap-up and conclusions

18:30: Light dinner

*The Mobilization and Mutual Learning workshops will consist of two parallel sessions on relevant topics:

– **"Exploring future scenarios for internalising the true cost of food systems"** – lead by University of Bologna

– **"Beyond Price Tags: Unveiling the True Cost Label's Potential Benefits and Drawbacks"** – led by Aarhus Universitet and Technische Hochschule Nurnberg Georg Simon Ohm

HOW TO REGISTER?

Fill in this [registration form](#) and you will soon be contacted by the organizing team! If you are not able to participate but interested to FOODCOST initiatives sign up for the [next online event here!](#)

For more information, do not hesitate to reach out to:

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